

DEFENDING THE EARLY YEARS

19/05 N.N /2018

conference

respect, collaboration & communication

MAKE A DIFFERENCE

Looking for an opportunity to become part of the current big conversations in parenting, family friendly sustainable living, childcare and education?

The Nature Nurtures National Conference takes place every year and is a diverse gathering of more than 150 attendees from across the country.



ENGAGE WITH HUNDREDS OF MOTIVATED INDIVIDUALS ACROSS THE PARENTING AND EARLY YEARS EDUCATION SECTOR.

90%

of audience members
prioritise clean living,
will buy natural products
& are interested in/use
reusable nappies.

IT'S A WIN-WIN

We are delighted to invite you to join us at the Nature Nurtures National Conference. This event provides you with a unique opportunity to connect with the UK's Early Years sector as well as the parent community at large. Being an exhibitor is also a way to build brand awareness and show your support of an important cause: childhood!

The Nature Nurtures National Conference takes place every year and is a diverse gathering of around 200 attendees from across the country - including the UK, USA and Europe. The key audience segments are Early Years Practitioners, Educators, Care-givers and Parents. Feel good about supporting natural beginnings in early childhood and clean living with regard for our natural environment.

WE'VE GOT THE RIGHT FIT

Looking for an opportunity to become part of the current big conversations in parenting, family friendly sustainable living, childcare and education? Engage with hundreds of motivated individuals across the parenting and early years education sector. Associate your name with respectful parenting, clean living and progressive early years education.

NATURE NURTURES NATIONAL CONFERENCE

A one-day conference on the 19th May 2018 at the award-winning Hive in the historic town of Worcester, UK. The Nature Nurtures National Conference is an annual event unlike any other.

Our theme this year is Defending the Early Years: Respect, Collaboration and Communication.

Keynote Speaker for 2018 is Deborah Carlisle Solomon, RIE Associate and trainer, child development specialist and author.

ABOUT THE EVENT

Join us at the Hive; Worcester's award-winning iconic building and Europe's first joint university and public library.

Listen to educators and speakers from around the world, meet like-minded folk, re-connect with colleagues, reflect on your own practice and/or parenting, and grow your understanding of what it means to be an important person in a child's life. Enjoy a delicious lunch on the terrace and browse the resource fair. Join us after lunch for talks from child development experts, followed by a featured panel with the Keynote Speaker.



THE HIVE; WORCESTER'S AWARD-WINNING ICONIC BUILDING AND EUROPE'S FIRST JOINT UNIVERSITY AND PUBLIC LIBRARY.

N.N

EST / 2015



AUTHENTIC / ENGAGING / ABUNDANT

The nature nurtures national conference provides the perfect opportunity to connect with valuable customers, target a focused audience, meet new clients and give your brand exposure to attendees who participate in our unique community of educators, care-givers and parents.

This is an intelligent audience with a passion for early childhood and clean living. Exhibitors have dedicated space to display products and information about services as well as to be featured in the event programme.

EXHIBITOR OPPORTUNITY

EXHIBITOR

£135 INVESTMENT

- Prominent sponsor recognition on all event-related marketing and promotional material: invitations, website, emails, newsletters and posters.
- Exhibitor listing in the event programme
- Quarter page advertisement in event programme.
- Exhibitor recognition and link from the event website.
- Opportunity to provide marketing materials and giveaways for attendee gift bags.
- Designated space at event throughout the day.
- Exhibitor advertisement in event programme.
- Opportunity to speak to attendees.
- Acquire best-qualified sales leads and create long-term relationships

STAND DETAILS

- Resource Fair opens from 8.30am to 6.30pm
- Exhibitor access from 8.00am to 7.30pm
- Stalls available on Level 0 of the Hive.
- Designated stall number and space with table.



MEDIA REACH

We aim for wide exposure through a variety of media outlets and marketing channels.

EMAILS

At least 4
(list size approx.
6,000 subscribers)

PRINT

Event programme
with full colour quarter
page advertisement.
Also exhibitor listing in
the event programme.

ONLINE

Targeted parenting
Facebook groups, other
social media network
sites, event website and
advertising on other
associated websites.

SIGNAGE

Display your posters
or banners in your
designated exhibitor
space.

INTERESTED IN BECOMING AN EXHIBITOR

GET IN TOUCH

